## MADE LIKE NO OTHER

Advanced fibre technology makes
PINK NEXT GEN™ FIBERGLAS® Insulation
softer on the outside, stiffer on the
inside, so it's more comfortable to
touch and faster to install.

handling for a more

comfortable experience.



Faster and easier installs

improve productivity

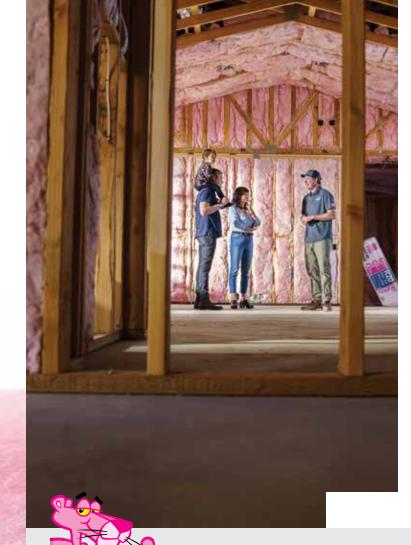
inspection a breeze.

and make passing final

added to fibreglass

Making your home

a safer place to be.



The Right Choice<sup>™</sup> for the way you live and work today.

Owens Corning® PINK NEXT GEN™ FIBERGLAS® Insulation is made for a new generation, with advanced fibre technology and safe, proven ingredients. It's the new standard. And the right choice for precision, comfort, safety and sustainability.



PINK NEXT GEN™ FIBERGLAS® Insulation is one part of a complete portfolio of whole-home solutions from Owens Corning that make home a better place to be.



- <sup>1</sup> 99% less smoke generation potential under controlled fire test conditions vs. a competitive combustible insulation material. See owenscorning.ca for details.
- <sup>2</sup> Market study conducted by Protobrand, commissioned by Owens Corning, June 2020.
- <sup>3</sup> Via Renewable Energy Credits in accordance with SCS Global Services' certification protocol. www.scsglobalservices.com.
- <sup>4</sup> Total recycled content for unfaced fibreglass insulation products in North America based on current third-party certified recycled content certifications for Owens Corning, Knauf, CertainTeed and Johns Manville.
- <sup>5</sup> Based on savings per pound of fibreglass insulation in the first year of installation.



## **OWENS CORNING CANADA LP**

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Pub. No. 501260. Printed in Canada. June 2021.

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## VISIBLY DIFFERENT

It's the new standard. And the right choice.

PRECISION / COMFORT / SAFETY / SUSTAINABILITY

## MADE FOR A NEW GENERATION



Owens Corning® PINK NEXT GEN™ FIBERGLAS® Insulation is made for people who consider their options carefully when choosing the products they want to build, work and live with every day.



WORK FAST, CLEAN AND SAFE MEET CODE FOR LESS DELIVER THE BEST VALUE FEELS SAFE AND COMFORTABLE

For people who insist on safe, proven **PRECISION COMFORT SAFETY SUSTAINABILITY** Proven performance that makes a Made with advanced fibre Shed-resistant insulation No insulation material is more technology for faster install stays on the batt—not on you. positive impact on the environment. tested—no brand is more trusted. that passes inspection. • Feels soft as cotton—more comfortable • 99% safer fire performance and no fire • Made with 100% wind-powered electricity<sup>3</sup> retardants added to fibreglass<sup>1</sup> to handle and install • Faster install—fills cavities completely · Industry's highest recycled content-• Creates less dust-less mess and • Healthy choice for insulating—safe for helps minimize waste<sup>4</sup> without fluffing or compression faster clean up installers and residents Saves 12X energy used to make it in • Cuts with one pass—less clumps and chunks • Preferred by crews over current product<sup>2</sup> • Safe, proven ingredients—supports a just one year<sup>5</sup> • Visibly superior texture—smooth uniform healthier home environment surface inspectors look for