

“It makes new hires look like they have five years of insulation experience.”

DEAN M., INSULATION CONTRACTOR



The Right Choice™
for the way you live
and work today.

PINK NEXT GEN™ FIBERGLAS® Insulation is made for people who insist on safe, proven materials, demand clean, precise results and work to create comfortable indoor environments while respecting the natural environment we all share.

It's not just the next generation of PINK® insulation—it's the new standard. And the right choice for safety, precision, comfort and sustainability.

Learn more at [owenscorning.ca/PINKNextGen](https://www.owenscorning.ca/PINKNextGen)

Scan to find customer reviews, product demonstrations and more on our PINK NEXT GEN™ video playlist.



PINK
NEXT GEN™
FIBERGLAS®
INSULATION



RECOVERS
CUTS
SPLITS
GLIDES
FITS
BETTER
THAN EVER



INSTALLS UP TO
23%
FASTER¹

Made with advanced fibre technology, PINK NEXT GEN™ FIBERGLAS® Insulation is softer on the outside, stiffer on the inside. It recovers instantly, glides easily, splits cleanly and fills completely, for time-saving precision in every package.



PRECISION

Advanced fibre technology for faster install that passes inspection.



COMFORT

Shed-resistant insulation stays on the batt—not on you.



SAFETY

No insulation material is more tested—no brand is more trusted.



SUSTAINABILITY

Proven performance that makes a positive impact on the environment.

¹ Based on time savings per batt compared to Owens Corning EcoTouch® insulation. Does not include supporting tasks required for insulation install. (Installation time trials conducted by Owens Corning with independent installers, July 2020.)

² Installation time trials conducted by Owens Corning with independent installers, February/March 2021. Does not include supporting tasks required for insulation install.

³ Based on 1,457 sq. ft. insulated cavity area.

⁴ Market study conducted by Protobrand, commissioned by Owens Corning, June 2020.



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MADE FOR A NEW GENERATION



Owens Corning® PINK NEXT GEN™ FIBERGLAS®
Insulation is made for people who consider their options carefully when choosing the products they want to build, work and live with every day.



THE RIGHT CHOICE™

WORK FAST,
CLEAN AND SAFE

MEET CODE
IN LESS TIME

DELIVER THE
BEST VALUE

FEELS SAFE AND
COMFORTABLE



SLIDES IN STAYS PUT

Extra stiffness for
batts that slide in easily
and resist slumping

MADE FOR A PERFECT FIT

Resilient fibres fill
cavities completely
with no fluffing

FEELS SOFT AS COTTON

Soft and shed-resistant
for cleaner, more
comfortable install

PASSES INSPECTION

Smooth, uniform surface
inspectors look for

CUTS WITH ONE PASS

Superior texture
with less clumps
and chunks

PREFERRED BY PROS

Pros who tried it prefer
it for their next project⁴

INSTALL MORE THAN EVER BEFORE

Goes in faster than the competition, so you can
finish more homes with the same manpower.

Install up to
117 ^{SQ} _{FT}
**MORE INSULATION
PER HOUR²**

faster than a leading competitor

That adds up to
161
**MORE HOMES
PER YEAR³**